**EDUCATION**

**EVALUATION**



**University of Pennsylvania 09/2012~05/2016**

* Master of Business Administration, Dual Major in Finance and Marketing Graduation with Honors (top 10% of class), Director’s List, First Year Honors, GMAT 760
* Professional Activities: Admissions Volunteer, Women in Business Alumnae Liaison, Marketing Club VP
* Teaching Assistant, Marketing 101: Instructor of 4 undergraduate sections for case discussions and lectures
* Management 653: Field Application Project: Project management mentor and coach

**Palette**

**INFORMATION**

**EXPERIENCE**

1991.05.15

625-000-000

A.smith@mail.com

New York

**Optimize Marketing System of A Logistics Enterprise**

**Associate 09/2015~03/2016**

* Received intensive training, including quantitative and qualitative research techniques
* Made a presentation to CMK leadership team and some Brand Managers, received a high praise

**Data Analyst Intern ABC Securities 09/2014~12/2014**

* Helped to develop strategies for marketing and market education
* Made business plan and PowerPoint for financing
* Led and finished a project which aimed to find out the key drivers of successful line extensions

**SKILLS**

* **Languages:**

Turkish, English and German in business proficiency

* **Activities:**

Turkish Bone marrow Registry Foundation, Founding member. Leo Club-Hortatory, President in 95/96.

* **Interests:**

Psychology, ceramics, traveling, community service, poetry, dancing, swimming

**ACTIVITIES**

**Chairman Students Entrepreneur Institute 09/2013~03/2016**

* Established business association, provided entrepreneurial guidance and practical guidance for the students
* Kept close touch with many businesses and businesses and long-term cooperation
* Good people management and communication skills. Team player.
* Able to work under high pressure and time limitation.
* Be elegant and with nice personality.
* With good managerial skills and organizational capabilities.